



## **Privacy Policy**

This privacy policy sets out how Magus Electronics uses and protects any information that you give to us.

Magus Electronics is committed to ensuring that your privacy is protected.

We may change this policy from time to time by updating this page. You should check this page periodically to ensure that you are happy with any changes. This policy is effective from 9<sup>th</sup> May 2018.

## **What we collect**

We may collect the following information:

- Name and job title.
- Contact information including email address.
- Demographic information such as postcode, preferences and interests.
- Other information relevant to customer surveys and/or feedback forms.

## **What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send emails about new services, holiday closures or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise any marketing information according to your interests.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable, physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **Controlling your personal information**

You may wish to choose to restrict the collection or use of your personal information. If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [kirsty@maguselectronics.co.uk](mailto:kirsty@maguselectronics.co.uk)

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

You may request details of personal information which we hold about you under the Data Protection Act 2018. If you would like a copy of the information held on you please write to me at the following address:

Magus Electronics  
462 Crewe Road  
Wheelock  
Sandbach  
Cheshire  
CW11 4QD

Or by emailing me at [kirsty@maguselectronics.co.uk](mailto:kirsty@maguselectronics.co.uk)

If you believe that any information we are holding on you is incorrect or incomplete, please write or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.